

Premiere thanks to UVC sterilization

The International Music Art Lab was able to continue its rehearsals even during Corona, in large part thanks to UVC air purifiers.



The cultural life in Munich is getting going again - also at the IMAL Musiktheater. The fact that the young artists can celebrate their premiere on Sunday is in no small part due to the air purifiers from Dr. Hönle AG.

What is the purpose of all this? The International Munich Art Lab, IMAL for short, poses this provocative question in the play of the same name. The premiere took place one Sunday at a theatre in Bavaria, with three more shows taking place over the following three days. With music and rousing choreography, the ensemble tells the story of a chaotic construction site that is never finished. The premiere proves that a colourful cultural life is possible in Munich - even in these coronavirus times.

The whole ensemble is happy that the performances can take place in front of a live audience, considering the restrictions at the time. IMAL also owes the fact that the performance was ready to go ahead to Dr. Hönle AG and their air cleaners, which tirelessly sterilized the air during the rehearsals. The devices eliminate bacteria,

viruses and mold spores by destroying and thus inactivating their genetic material with high-energy ultraviolet rays. "Various universities and independent institutes have confirmed the effectiveness of our air sterilizers in inactivating coronaviruses," says Heiko Runge, Director Sales and Marketing at Dr. Hönle AG. The effective and safe UV technology has many advantages over conventional air purifiers with mechanical HEPA filters: They require little maintenance because there are no filters to change, and they are significantly cheaper in the long term. An important argument for cultural institutions is the very quiet operation. "The air cleaners cannot be heard, even when there is silence on the stage," praises Andreas Hartmann, musical director of IMAL.

The air purifiers of the Dr. Hönle AG are a welcome addition for many cultural institutions on the long return to normal. The compact devices, which received the Red Dot Award 2021 for their modern design, will be seen more frequently in the future - in retirement homes, doctors' surgeries, hotels and restaurants, and in many other places where people come together. They are also particularly relevant in schools and day care centers. Politicians in Germany have provided generous funding for this, including around 190 million euros in Bavaria.

<https://imal-musiktheater.de>