

UVC air disinfection for more safety

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A decision for more responsibility

After the "Löwen" hotel, which is less than 20 meters from the Romantikhôtel Sackmann, was up for sale, the brothers decided in 2019 to expand the Sackmann hotel world and jointly own the Löwen with its associated hiking lodge. An enormous task, because they not only managed of the Hotel Löwen, they also still worked in the Hotel Sackmann. And there, too, there has been a lot to do in the past few months. So that the 90 committed employees in the "old" hotel can continue to serve their guests at a high level, the house was extensively renovated and expanded in 2020/2021. The Sackmann family invested a double-digit million sum in the hope that the house would fill up with guests again after the pandemic. And were not disappointed. The occupancy rate of the Sackmann Hotel was over 95 percent in August 2021 and over 80 percent at the Löwen. "Fantastic values", as Daniel Sackmann emphasizes. Because anything that is over 50 percent occupancy is already considered a success in the industry.

Corona and the consequences

But the months leading up to this were anything but fantastic for the family and especially for the brothers. The family used the time of the strict pandemic restrictions for the described renovation or the new construction of the Sackmann Hotel. But the loan for the acquisition of the Hotel Löwen was a significant burden for the two men. Because not only did they not make any sales with the Löwen, but since no more guests were allowed to stay overnight and therefore no one showered or bathed, the water pressure in the pipes rose and some rooms suffered water damage. "Therefore, on top of the already high loan, there was a huge chunk of money for the repairs," says Nico Sackmann. With the acquisition of the Hotel Löwen, "we took the full risk. As fathers of two or three small children, that really gave us a hard time during the peak of the pandemic," recalls Daniel Sackmann. But the Sackmann brothers didn't stick their heads in the sand. They came up with a new concept for the Hotel Löwen and its hiking lodge.

UV-C air purifiers increase protection

To ensure that their hotel does not become a source of infection for corona or other viral diseases despite high occupancy, the Sackmann family attaches great importance to compliance with the specified hygiene standards in the Sackmann Hotel as well as in the Löwen and the hiking lodge. Since the renovation, a modern ventilation system has ensured a plentiful supply of fresh air in the Sackmann Hotel. Since July 2021, a total of four SteriWhite Air Q have been in action. The devices are set up in the Restaurant Tannenzäpfle of the Hotel Löwen, in the conference room and in the hiking lodge. The air purifiers are not officially prescribed. But "they offer additional protection and signal to our guests that we take their health seriously," emphasizes Daniel Sackmann, who uses the UVC air purifiers from Dr. Hönle AG were "warmly recommended by a colleague". Thanks to the state's interim aid 3, which promotes hygiene measures, the Sackmann brothers could invest in the four devices "despite the high loan debt without any problems," says Daniel Sackmann.

Quiet and visually appealing devices

The great advantage of the Hönle devices: They do not contain any mechanical filters that have to be replaced regularly. In order to rid the air of viruses and other germs, they circulate the entire room air up to six times an hour, guiding it past UVC lamps through a radiation-proof housing. Here the high-energy UV rays with a wavelength of 254 nm hit the aerosols and inactivate the viruses, bacteria or mold contained in them. How well disinfection with UV rays works, especially with corona viruses, has already been proven several times by independent scientists. The Hönle devices effectively support integrated ventilation systems or the natural ventilation of the rooms through tilted windows. However, the devices not only disinfect the air reliably. They also help to preserve the ambience and the homely atmosphere in the hotel in any way. "The devices work so quietly that our guests don't even notice that an air sterilizer is working less than two metres away from them," says Daniel Sackmann. A perception shared by his brother. "The guests don't hear anything from the devices." They are not only quiet; thanks to the modern, award-winning design, the air purifier also "fits in very well with the rustic ambience of our hotel," says Nico Sackmann. And if someone asks, then they "honor our commitment to the health of guests and employees".